

ENTERPRISE MOBILITY SOLUTIONS

Diversified and Innovative IT Solutions and Services for enterprises



ACCELERATING BUSINESS AND IT TRANSFORMATION BY LEVERAGING STRONG IT SOLUTIONS

Raybiztech provides mobile application development solutions that enable enterprises to realize the true benefits of mobile applications. We have expertise in developing Mobile Applications across a variety of platforms and devices. Our experience in mobile application development includes Android applications, Blackberry applications, Windows Mobile applications, iPhone Application, and iPad Application Development.



Today, Mobile has become a necessity for companies and marketers to reach larger user base through mobile applications. Mobiles are not only used for text messaging, communication and networking, but also for online payments, chatting, survey, registrations, ratings, emergency systems, marketing and statistics purposes.

Raybiztech has excellent experience in developing intuitive and highly customizable mobile applications. Our Mobile Solutions are convenient, fast and based on cutting edge technology, enabling all the employees, managers and customers work together and have immediate access to information anytime and anywhere.

Our Mobile Solutions help organizations to communicate with their customers through custom mobile applications. Leveraging our industry intelligence and technological background, we design and build mobile applications that are customer-friendly and facilitate easy and quick data processing.

iPhone Application Development

Raybiztech offers end-to-end iPhone Application Development Services - from Application Concept Development to actual Development to Marketing and Promotion.

At Raybiztech, we approach iPhone Application Development in a very systematic and planned way. We work with our clients through the Concept Development of the application to be created and the feasibility of creating the proposed application. Our Concept Development process involves research and analysis on the scope, its Unique Selling Proposition (USP), its target audience and the mileage it will offer to the client's brand. Our feasibility studies estimates the economic, technical, schedule and operational feasibility of the application depending on its practicality and competitive advantages.

We begin the actual application development process, after the completion of research and feasibility studies, which follows a scheduled time frame and structured development. We also guide clients through iPhone applications submission/approval process and various promotions activities.

Later, we set a schedule to build the application concept we developed together with the client. To start with, we help clients in setting up a Developer Account at the Apple application store. We walk the client through the development processes, schedules and marketing.

Our iPhone application developers are experienced in Apple's developer tools like Xcode, Cocoa Touch framework and Objective C. Leveraging the best of Apple's technologies and using Cocoa's APIs, our iPhone application developers build a tightly-integrated Xcode development environment that makes integrating animation, networking, appearance and behavior to apps easier, with just a few lines of code.



Our iPhone application development team is capable meeting stringent time-to-market requirements. Working in collaboration with clients, we monitor the Development process and check for risks and bugs. Our applications are innovative enough to cut through the noise of the Application store and offer a high-level user experience. Understanding the core processes of iPhone application development, we build third-party applications that are as interactive and easy-to-use as native applications.

Android Application Development

Android is now one of the leader in the next-gen mobile software platform. An open source mobile software platform and Operating System based on the Linux kernel, Android allows developers to create code that can control mobile devices via Google-enabled Java libraries. An exciting platform in the crowded and aging mobile market, Android is an important platform to develop mobile applications using the software stack provided in the Google Android SDK.

We approach Android Application Development in a proactive, high-caliber manner. Utilizing the complex Google Android SDK platform, our qualified Android application developers explore the possibilities of Android through its comprehensive set of development tools.

Raybiztech's mobile solutions through Android spans simple to complex applications that sport unflinching performance ratios and consistent quality levels. We create innovative, dynamic applications from gaming software, organizers, media players, and picture editors to go-cart devices - that operate in high-tech mobile gadgets. Faster, richer and enhanced mobile applications are the hallmark of our Android application development team.



Windows Mobile Application Development

Windows Mobile platform is the compact version of the powerful desktop Windows operating system, which enables developers the scalability and variety of options in developing custom Windows Mobile applications. Windows platform remains as the most preferred platform for both technical and non-technical people. As a Windows Mobile application development company, Raybiztech's Windows Mobile team has got rich experience in developing applications that require syncing with Pocket Outlook to Windows Mobile games that run on Windows Mobile platform.

Raybiztech has a team of experienced and professional Windows Mobile developers who have been developing all sorts of Windows Mobile applications under all major Windows Mobile platforms. Raybiztech's Windows Mobile app developers also have some good experience in porting / migrating Windows Mobile apps to other platforms and also offer app migration / porting services from Windows Mobile to other mobile platforms.

Raybiztech's Windows Mobile experts have experience in programming the touch screen to developing applications that use the accelerometer in the Windows Mobile Phones. With our experience on the Windows DirectX, our app developers can render complete 3D solutions for Windows Mobile applications and games employing the DirectX and DirectDraw APIs.

Raybiztech's Windows Mobile application development services include:

- Seamless data connectivity apps
- Utility apps
- Media enhancement apps
- Apps with rich API support (Bluetooth)
- Pocket Outlook managers and enhancements for Microsoft Office Mobile

A Success Story: SMS/ MMS/ Email Notifier

The client is a leading graphics and animations development company. They wanted to develop a mobile application, which could enable users to buy their services.

The requirement was:

- Various animations can be sent for SMS/MMS/Email notifications
- The notification will come on top of the screen and play the animation
- In the application settings, the user must be able to specify either to have a default notifier - character for new emails and messages in general
- In the settings user can navigate his available notifiers, tap on any of them and start assign contacts to that notifier
- In the settings user can assign notifier to be for messages only, emails only, or both
- If a message or email comes in, the application will identify the number or email address, and bring in the specified emoticon

Raybiztech developed the application for the client, which enabled users to:

- Receive various animations for SMS/MMS/Email notifications and the notification coming on top of the screen
- Enabled payment gateway so users could buy new graphics and animation
- Users could also invite other users to use the services

The Solution helped the client to reach new regions and customers and reap rich benefits through new media.

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