Ray biztech
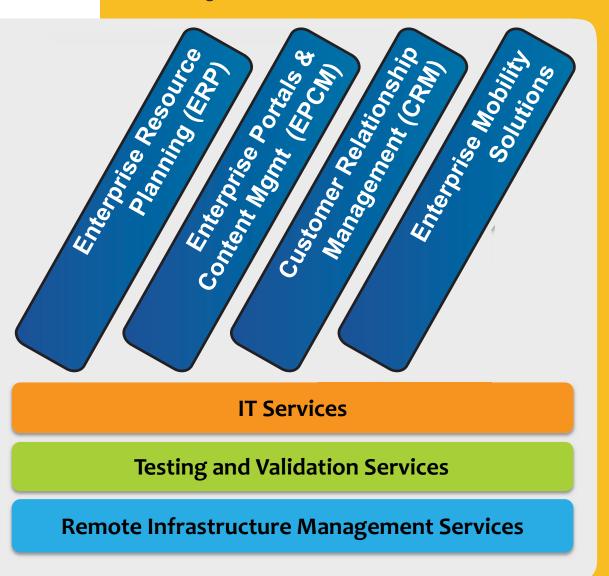
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IDEAS 2 MARKET

Corporate Overview

Ray Business Technologies Private Limited is a leading global Information Technology (IT) Services and Solutions company delivering robust, scalable and cost-effective solutions. We offer value-based IT Services & Solutions, Quality Assurance, Enterprise Mobility and Remote Infrastructure Management Services. We specialize in catering to the needs of Enterprise functions in Enterprise Resource Planning, Enterprise Portals and Content Management, Customer Relationship Management, Mobile Solutions and Usability Consulting.

Enterprise Resource Planning (ERP)

Enterprise Portals & Content Mgmt (EPCM)

Customer Relationship Management (CRM)

Enterprise Mobility Solutions

IT Services

Testing and Validation Services

Remote Infrastructure Management Services

Our top technology alliances enable us to serve our clients efficiently and guarantees superior customer experience and best ROI. Our world-class global delivery engine has been delivering high performance solutions to Fortune 500 Clients. We are ISO 9001-2000 Certified and currently pursuing CMMi-3 Certification. Raybiztech is a NASSCOM member is headquartered in

Enterprise Portals and Content Management

The business landscape is ever changing and dynamic, leading the information overload and data clutter. Enterprises struggle with the challenge of storing, updating and searching content all the time. An effective enterprise content management solution enables the organization to address the challenges and provide users with right information at the right time.

We offer comprehensive enterprise content management solutions (ECM) for all aspects of information management, including document management, web content management and digital asset management and online commerce. Our highly experienced technical team can help you implement any of the following (but not limited to) technology-based solution for effective content management: SharePoint, DotNetNuke, Kentico, Joomla, Drupal, osCommerce and Magento.

Customer Relationship Management

Customer Relationship Management (CRM) provides a well-rounded view of its customer as well as insights into customer behavior to a business with. In today's challenging business environment, it is paramount to retain a customer as the costs of acquiring new customers are escalating. As a large number of CRM implementations do not end well, you should engage someone with experience and expertise in successfully deploying CRM solutions.

Our team of highly experienced team of consultants and engineers can assist you in defining the sales and marketing process, identify the right tool, map the process to the tool selected and implement the process in such a way that delivers the maximum ROI.

We have successfully delivered CRM solutions using the following tools: SAP CRM, Dynamics CRM, Seibel, SugarCRM, Vtiger and Unica. We offer flexible engagement models to support the customers in the most cost-effective manner from private hosted application to packaged implementation.

Key Practice Areas

- Enterprise Resource Planning

- Enterprise Portals & Content Management

- Customer Relationship Management

- Enterprise Mobility Solutions

- Usability Consulting

Enterprise Mobility Solutions

Enterprises have become more mobile and the workforce even so with traveling salesmen, employees working from home or working at remote locations collaborating with partners and connecting from global locations. Mobile solutions are now a key business driver for driving productivity and enabling effective collaboration. Over the years, we've developed and delivered mobile solutions focused on delivering enhanced productivity through real-time information and location-based services to enterprises including tools for sales force automation (SFA), Localization apps for logistics and USSD based solutions.

We offer mobile application development and game and content development for all major platforms: iOS, Android, Windows Mobile and Symbian. Our team has been developing applications for the clients on these major platforms for the past couple of years.

Usability Consulting

'Ease of Use' of any product defines how quickly it will get adapted in the market and whether the product will be a success or failure. Usability refers to how easily target users can learn to use the product. Most of the times, usability factors such as ease of learning, usage efficiency and number of mistakes made derive the user experience and thereby define the customer satisfaction.

We offer team of usability consultants and designers who can assist you in defining your website or application in a manner that is easy to use. We can also assist you with usability testing for your product or application.

With our team of experienced consultants, we offer user-centered design services and usability testing services. Our testing services include prototype testing, baseline experience testing, eye tracking studies, card sort studies and usability lab facilities.

Services

Application Services

Ever-changing business environment presents daunting challenges for any leader and having a nimble IT platform is a competitive advantage enterprises strive for to address changing business needs. RAYBIZTECH enables its clients by providing flexible IT services that are not only business-centric but also cost effective.

Our services include custom application development, application support and maintenance, application re-engineering, migration of legacy applications, enterprise application services including ERP and CRM, technology consulting for technology evaluation and selection, enterprise architecture definition and SOA implementation.

Quality Assurance Services

Quality of enterprise applications is evermore important as the demands on the business either from operations perspective or from regulatory perspective increases rapidly. An experienced and highly capable quality assurance team is key to balancing the cost of quality with costs of business applications and regulatory compliance. RAYBIZTECH provides independent testing services to cater to your needs. Our experienced team can help you with defining test strategy, preparing test plans, executing test cases and reporting test results. Our test automation has been developing test scripts using leading tools such as QTP, Load Runner and Silk Test.

Raybiztech IT Services

- Application Development & Maintenance
- Quality Assurance (QA)
- Embedded Systems
- IT Infrastructure Management

IT Services
Application Development
Application Maintenance
Application Re-engineering
Technology Consulting

Quality Services
Quality Assurance
Test Planning
Test Execution
Test Automation

IT Infrastructure Services
IT Help Desk
Application Support
Virtualization

Embedded Systems
Audio and Video Codecs
Audio Enhancement & QoS
Digital Image Processing
Video Processing

SERVICE OFFERINGS

Services

Embedded Systems

Raybiztech's Embedded Systems Division ("ESD") designs, develops and delivers Embedded Solutions and Services to customers in Telecom, Law & Defence, Automotive, and Consumer Electronics sectors. We provide innovative product design services including complete system design, software and hardware implementation, verification and testing.

Our design and implementation services for multimedia solutions such as Digital Signal Processing (DSP), Image Processing, Video Processing, Audio and Video Recording, Audio and Video Playback, Codec Development, GPS Integration, WLAN and Bluetooth Integration.

IT Infrastructure Management (Managed Services)

Enterprises employ complex IT infrastructure, which is a combination of technologies and assets serving various objectives. As business requirements change and new technologies come to market, these assets and technologies have to be upgraded or updated or migrated to support new requirements in this ever-changing infrastructure. The key to manage such changes is to leverage outsourcing in an efficient manner. Managed Services is the most viable and mature method to monitor, maintain and fix IT infrastructure.

We help optimize client's infrastructure through a mature global delivery model, standardized processes, implementation of IT Infrastructure Library (ITIL) framework and robust network with built in redundancies. We have been providing application support, desktop support; help desk, service desk, infrastructure management, virtualization, consolidation and on-demand provisioning services to our clients for the past couple of years.

Global Delivery Model

As companies get increasing global, a flexible and global delivery model is imperative for successful project implementations. All stakeholders need to collaborate effectively and there is need for accurate and up-to-date information to manage the challenges of project tracking, workforce allocation, ability to model new business processes for global rollout. A delivery manages grapples with complexity of contracts, budgets, resource pools, projects and service agreements to deliver a project successfully on time while not going above budget.

RAYBIZTECH global delivery model enables you to leverage global expertise while allocating resources optimally while getting transparency and complete visibility into the project.

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and

IT AP
The IT and ITES Industry Association of AP
(Formerly **HYSEA**)

Differentiators

- Reduce the Total Cost of Ownership (TCO) and maximize the ROI

- Nimble, customer focused, value-based and performance-driven engagement models

- Thought leadership, innovative solutions and global presence

- Proven technology, domain and process expertise for integrated offerings

- Process innovations to drive business process Optimization

Technology Partners

Microsoft Partner
Silver Software Development

IBM Business Partner

(intel) Software Partner

Business Partner hp

redhat. READY BUSINESS PARTNER

CISCO PARTNER Registered

Developer Connection

BlackBerry. Alliance Member

Kentico GOLD PARTNER

ANDROID

sitecore®

DOTNETNUKE REGISTERED PARTNER

Contact Ray Business Technologies Private Limited

United States of America

Dallas, Texas
5050 Quorum Drive
Suite 700 #114
Dallas, TX 75254
Tel: +1 - 214 838 3522/23

Los Angeles
19720 Ventura Blvd.,
Suite A, Woodland Hills,
CA 91364
Tel: +1 786 600 1743

India

Hyderabad
Plot No. 204, Block B, Kavuri
Hills,Next to IGNOU,
Madhapur, Hyderabad- 33
Tel: +91-40-2311 8011/22
     x:101/102

Mumbai
439, Laxmi Plaza, Link Road,
Andheri West, Mumbai
400053
Tel: +91 98497 43823

United Kingdom

5 Lisbon Way
Coventry, CV3 2AQ
Tel: +44 2476 443 871

UAE

Office: 507
CEO Building
Dubai Investment Park:1
Dubai
Tel: +971 48 800 090

www.raybiztech.com   sales@raybiztech.com